



## *Harvest Shipment 2020*

*Hello,*

*Well, here we are: harvest time, Month 6 of COVID craziness, and a perpetual symphony of sawing, hammering and grinding orchestrates around as we try to maintain our sanity. Needless to say, 2020 has been a year ripe with challenges, but simultaneously, chalk full of new opportunities. We're still standing amongst the wreckage, and if you're reading this, likely you're doing the same; steadfastly holding on to strands of normalcy and drinking copious amounts of Miner wine. For that, we are eternally grateful as your support has kept us afloat in this time of uncertainty.*

*Maintaining a glass half-full, optimistic outlook, this year has really afforded us a chance to refine and improve upon our efficiencies from a customer service perspective. We've been able to launch a brand new, streamlined online shopping experience and our staff has put a renewed focus on enriching the relationships we build with our customers and loyal, brand ambassadors (i.e. you and other wine club members). Living in a land of doing more with less, we feel we are fully prepared to hit the ground running when this climate of social distancing finally lifts, and we'll be ready to embrace you en masse as soon as it's deemed safe to do so.*

*If you are interested in visiting the winery during these current COVID conditions, rest assured that we are adhering to the most stringent of safety protocols and ensuring that all of our guests, and staff, are staying safe and maintaining a virus-free environment within the means of our control. Despite the temporary or makeshift appearance of our physical tasting spaces, the same friendly, knowledgeable, and hospitable crew are here to guide you through a selection of premium wines from our portfolio. In reality, nothing has changed all that much; the views are still breathtaking, the wine is still amazing, and the entire staff is ready and willing to make your experience as enjoyable as possible.*

*Lastly, in an effort to focus on the light at the end of the tunnel, earlier in this address I mentioned hammering and sawing without much context. Perhaps unbeknownst to you, over the last year we've been working on an exhaustive and extensive facelift of the winery itself. With any luck, when we enter the era of post-COVID we should be putting the finishing touches on a space that is a true reflection of the quality and craftsmanship we put forth into each bottle of Miner wine. We sincerely can't wait to host you in this new, beautiful space; but in the meantime, we will be incredibly grateful for what we have, continue to drink wine to celebrate our resilience, and remain vigilant in doing our part to get through this global crisis.*

*Take care, stay safe and all the best.*

*Tyler & The Miner Family Winery Staff*



## *Announcing new benefits for 12 bottle club members!*

*Beginning October 1st, we are going to offer \$0 shipping on ALL 12 bottle purchases or more to our twelve bottle club members.*

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*What does this mean for you?*

- If you're a twelve bottle member, you get to look forward to \$0 shipping in the very near future!*
- If you're a four or six bottle member, this is a fantastic reason to upgrade. 12 bottle members also get 20% off all wine purchases.*

*Contact [tyler@minerwines.com](mailto:tyler@minerwines.com) with questions or to upgrade your club type.*

